

# World Furniture

*International Markets Review*

World Furniture is a quarterly magazine and a platform of economic information on global markets, business strategies, company profiles, trends and innovation for furniture, furnishings (residential/contract) and related sectors (materials, components, flooring, doors and windows, lighting, appliances, outdoor, interior design).

Published by **CSIL, Centre for Industrial Studies** independent research institute specialized in applied economics, industry competitiveness and market analysis established in 1980 in Milan, the magazine is now in its 23<sup>rd</sup> year.

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## YEAR 2021

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WORLD FURNITURE 90 June 2021

WORLD FURNITURE 91 September 2021

WORLD FURNITURE 92 December 2021

## CIRCULATION

Each printed edition is mailed to a selected database of manufacturers/suppliers and professionals in the world's main producing, exporting and consuming countries for furnishings.

Digital copy of each issue goes to a targeted selection of 22,000 stakeholders worldwide.

World Furniture is also circulated at leading international fairs in the sectors of reference and at international CSIL seminars and workshops.

Digital edition available at:  
[www.worldfurnitureonline.com](http://www.worldfurnitureonline.com)

## ADVERTISING RATES 2021

STANDARD PAGE	4C mm 210 x 285	Eur 1200
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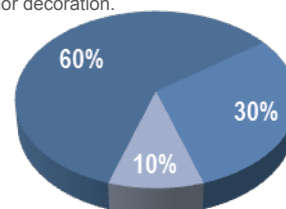
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## BREAKDOWN OF CIRCULATION BY TYPOLOGY

Furniture manufacturers (kitchen, office, upholstery, bedroom, dining and living room, bathroom, outdoor). Producers of lighting fixtures, IoT systems, appliances, flooring, interior decoration.

Suppliers of components, fittings and accessories to the furniture industry. Producers of woodworking machines and automation systems. Manufacturers of doors and windows.

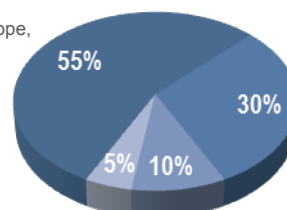


Trade Associations, Press Offices, Fairs and Exhibitions.

## BREAKDOWN OF CIRCULATION BY MACROAREA

Western Europe, Central-Eastern Europe, Russia

China, India, South-East Asia, Japan, Australia



Middle-East, North Africa

United States, Canada, Mexico, South America



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